

**Viral Ports, Virtual Currents: Interconnections between Media,  
the Arts and the Everyday in Southeast Asia and its Diasporas,  
a UCR Program for Mellon Foundation  
Interdisciplinary Workshops in the Humanities  
in collaboration with the Department of Women's Studies and  
the program in Southeast Asia: Text, Ritual & Performance (SEATRiP)**

welcomes

**Bliss Cua Lim,**

associate professor of  
film and media studies  
University of California, Irvine

**Sharon's  
Norianan Turn:  
Stardom, Embodiment, and  
Language in  
Philippine Cinema**

**Friday,  
June 4, 2010  
12:10 - 2:00 p.m.**

**CHASS Interdisciplinary South  
Media Lab 1109**



This lecture revisits the star personae of Nora Aunor and Sharon Cuneta, arguably the two most important female stars of Filipino cinema in the post-studio period. Lim's analysis of their films and their star texts at the decisive moments of their explosion into national popularity in the late 1960s (for Nora Aunor) and the early 1980s (for Sharon Cuneta) considers the dovetailing of racialized star embodiment and language as markers of social distinction. *Images courtesy of Bliss Cua Lim.*

**INFORMATION: 951 827-3456, [patie001@student.ucr.edu](mailto:patie001@student.ucr.edu)**